



Corporate Culture

Key Principles:

- Customers always have priority
- We communicate openly and in a constructive manner
- Loyalty and corporate social responsibility are core
- We learn from mistakes
- First serve, then earn
 - We cultivate an atmosphere of trust

Leadership:

- We lead by setting the example
- We challenge and support our employees
- We encourage individual development
- We cultivate team spirit
- We give recognition

People:

- We are modest
- We live up to our convictions
 - We never give up
- We work well together and are friendly to each other
- We put common-interest before self-interest
- We encourage diversity

Priorities:

- What we do is important to our customers
- Doing the same things the same way and right from the beginning
 - Evolution not revolution
- Solving problems at their source
 - We trust people with responsibility



tcsbi.com



TCS-BI